

# MOVIE—BOOK POSTER CONTEST

Contest Description: For this contest you will create a movie poster based on the book you have read. Imagine your book is being made into a movie and you are in charge of advertising! You will be judged on your creativity, attention to detail, as well as the information that you provide. It should look like a movie poster that you see in the theatres—informative and interesting to the viewer. This contest is for students in grade 5th-8th. 1st, 2nd and 3rd Place Awards will be given.

## Poster Requirements:

- ◆ Must be created on a **poster paper or poster board**. Use different types of art supplies for your poster (marker, paint, glitter, color pencils, crayons, etc.). Be creative!
- ◆ **Title of novel** must be in large writing and should stand out on your movie poster.
- ◆ The **author's name** will appear on the poster as the **director**.
- ◆ **Your name** will appear on the poster as the **producer**.
- ◆ A major **illustration or collage should be the focus** of your poster. It should give the audience a good idea of the **setting & a major plot element** (significant scene) of the novel. DO NOT COPY THE BOOK COVER!
- ◆ A minimum of **TWO quotes** shall be incorporated on the poster.
- ◆ The main characters of the novel will be the “cast” in your “movie”. Choose famous movie stars or television **stars** and “cast” them in the **different character roles** for your “movie”. The “stars” of your “movie” should be named on your poster (you may print or cut out pictures of these actors if you wish, but not required).
- ◆ The movie poster must have a **Tag Line** that interests the audience and describes the **basic plot/theme** of the movie. (For example: Shrek used “The greatest fairy tale never told” and Charlotte’s Web used “Help is coming from above”)
- ◆ **A rating of the novel** must be on the poster.

Example:



Recommended for the movie fan seeking a suspenseful and exciting adventure!

OR



Not recommended for the movie fan that hopes to be entertained and thrilled.

**Posters are due no later than February 20th @ 3 p.m.**

## PELÍCULA—CONCURSO DE CARTELES DE LIBROS

Descripción del concurso: Para este concurso crearás un cartel de película basado en el libro que has leído. ¡Imagínese que su libro se está adaptando al cine y usted está a cargo de la publicidad! Será juzgado por su creatividad, atención al detalle y la información que proporcione. Debe parecerse al cartel de una película que se ve en los cines: informativo e interesante para el espectador. Este concurso es para estudiantes de 5º a 8º grado. Se entregarán premios al 1er, 2do y 3er lugar.

Requisitos del póster:

Debe crearse en papel para carteles o cartulina. Utilice diferentes tipos de materiales de arte para su póster (marcador, pintura, brillantina, lápices de colores, crayones, etc.). ¡Ser creativo!

El título de la novela debe estar escrito en letras grandes y debe destacarse en el póster de la película.

El nombre del autor aparecerá en el cartel como director.

Tu nombre aparecerá en el cartel como productor.

Una ilustración o un collage importante debe ser el centro de tu póster. Debe darle al público una buena idea del escenario y de un elemento principal de la trama (escena significativa) de la novela. ¡NO COPIES LA PORTADA DEL LIBRO!

En el cartel se incorporarán un mínimo de DOS citas.

Los personajes principales de la novela serán el “elenco” de tu “película”. Elija estrellas de cine o de televisión famosas y "elijales" los diferentes roles de personajes para su "película". Las “estrellas” de tu “película” deben tener el nombre de tu cartel (puedes imprimir o recortar fotografías de estos actores si lo deseas, pero no es obligatorio).



El cartel de la película debe tener un eslogan que interese a la audiencia y describa la trama/tema básico de la película.

(Por ejemplo: Shrek usó “El mayor cuento de hadas jamás contado” y Charlotte’s Web usó “La ayuda viene de arriba”)



En el cartel deberá figurar una valoración de la novela.

**Los carteles deben entregarse a más tardar el 20 de debrero a las 3 p. m.**



**Name** \_\_\_\_\_

**Directions:** Complete this after you read your book. This will assist you in completing your project and in your presentation. Attach to the back of poster.

**Book Title:** \_\_\_\_\_

**Author:** \_\_\_\_\_ **# of pages:** \_\_\_\_\_

**Describe the setting(s) of your book.**

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**Describe the celebrities that you would choose to play the characters from your novel. Explain why he/she is a strong choice. (Explain for all 3.)**

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**Summarize the plot of your book in a paragraph.**

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## Examples of real life Movie Posters.



*These are  
Tag Lines!*



### Other Examples of Tag Lines

**Finding Nemo:** There are 3.7 trillion fish in the ocean. They're looking for one.

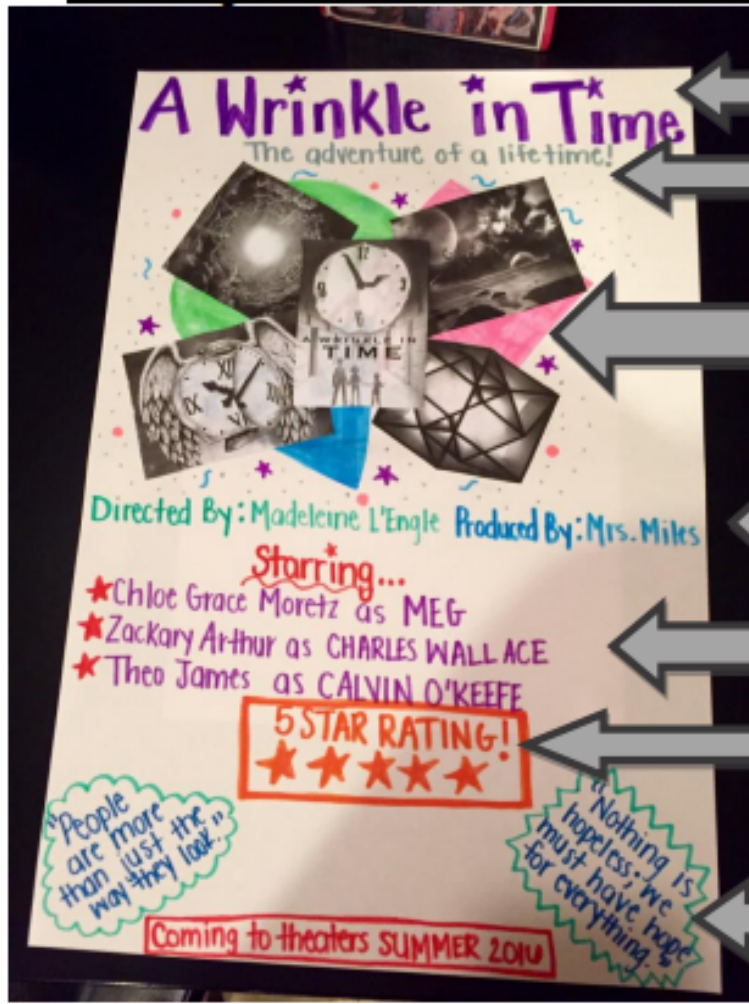
**101 Dalmatians:** So many dogs, so little time.

**Monster's Inc:** You won't believe your eye.

**Lord of the Rings:** One ring to rule them all.

**Star Wars:** A long time ago, in a galaxy far, far away...

# Example of Finished Movie Poster Project!



Book Title

Tag Line

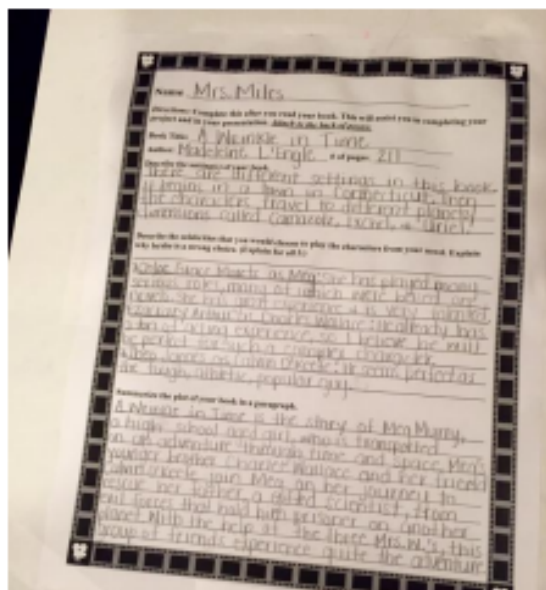
Illustration: I chose to print pictures that relate to my book and make a collage. Feel free to hand draw. How the picture looks is your choice!

Director: Author of Book  
Producer: Your Name

Celebrities names listed as the character that you chose them to play.

Rate the book 1 to 5 stars.

2 Quotes from your book.



ATTACH BOOK INFORMATION PAGE TO THE BACK OF YOUR POSTER!

